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Blueprint to practice automation

By Jody Joseph Marmel Dr. Aaron Gumm D.C. has owned and operated lucrative wellness clinics and multi-disciplinary clinics partnering with medical doctors, nurse practitioners and nurses. He is also an author, Practice Automation Expert, National Speaker and the CEO of Blueprint to Practice Automation. Having owned and operated a few different clinics, Dr. Gumm saw the weaknesses in the healthcare business models. "There are a lot of inconsistencies. For instance, the doctor and his/her staff have to rely on insurance while the insurance companies keep paying less and less for there hard work. There is also a lot of repetitiveness; the doctors and the staff are not using their time as efficiently as they should," explains Dr. Gumm. Having owned and operated a multi-disciplinary clinic, Dr. Gumm saw a lot more income coming in and the physicians involved all thought they were living the 'dream'. "It wasn't the dream though because insurance companies were dictating us. The insurance model was not the best choice and I kept thinking "what can I do to make this successful and really live the dream while delivering better patient care?" It took me about five years to work on this system and I knew I had to automate the cash programs. After testing the business and clinical models, I now have clients all over the country and they are doing well on both financial and personal levels. By changing the game and bringing tremendous value into our program, Blueprint to Practice Automation literally transforms your clinic." Dr. Gumm's mission was to create automated systems allowing doctors of all specialties to be able to either add wellness services to their business model or to run a completely automated wellness based practice. "Blueprint to Practice Automation is a cash-based automated wellness program that treats chronic conditions by treating the underlying causes. Conditions such as obesity, digestive health, neuropathy, hypothyroidism, and more..." Hence, Blueprint to Practice Automation was born. Dr. Gumm and his team of experts consult with medical doctors, naturopaths, and chiropractors to help them optimize their practice with systems and clinical protocols. The benefits that the doctors receive include: Better care for their patients to help them achieve great wellness outcomes Freedom in their practice and in their life Doctors can enjoy their practice again The proven business and clinical systems provided by Blueprint to Practice Automation help practices reach their goals and many times exceed their goals Learning business principles that "none of us were taught in school" Providing continued education for the patients, medical staff, and the physicians These are all cash-based programs that allow the doctors to add or increase their cash services in their practices. "Doctors across the country are doubling and tripling their practices with our automated cash-based services." Dr. Gumm continues, "We have doctors collecting well over \$100,000 per month and only focusing on a couple of the conditions mentioned above. Some doctors just want to implement it into their practice so they can accrue another \$15,000 to \$30,000 per month to their net revenue. It all depends on the doctor's overall goals." Blueprint to Practice Automation teaches the doctors and their staff on a cutting-edge virtual platform. The doctor and staff have the training to complete prior to implementing the services into their practice. Typically, they can have a service added within a couple of weeks. "We have an entire team to help the clinic become a better business and wellness center. The business training along with the niche clinical training is comprehensive and helps the practice achieve their goals. We are very interactive with the clinic ensuring that they have success through weekly masterminds, the strategy calls with our strategy call directors, along with our training on our platform." Today, many medical practices have a cookie-cutter type of approach, but Dr. Gumm advises that in order to grow by leaps and bounds, doctors have to look outside of the box if they truly want to reap the rewards. "We need automated clinical education systems for patients to go through on the tail end of the process including the intricacies of the consultation education and the continuing education that is necessary for every patient." It is necessary to educate and service your patients for endless reasons. "If we don't service our patients, we don't get long-lasting results which can decrease referrals. We also want our patients to receive quality care and I cannot emphasize enough how important the education side of the medical world is. It is an invaluable tool that the patients get to keep forever once they learn the necessary material that is pertinent to their specific conditions and to lead a healthier lifestyle for many years to come." Blueprint to Practice Automation has an automated education system for patients and this builds an enormous value into any practice and the best part, you don't have to lift a finger. Patients love the value and that is what they receive with this automated education platform. Blueprint to Practice Automation has the patient education set up on a daily and weekly basis and it is tailored to fit their needs. 'Working smarter; not harder' is a part of the mission that Dr. Gumm advocates fellow doctors that want a quality practice as well as quality time to spend with their family and friends from the results they can achieve from the wellness business model. If you can collect \$20,000 to \$47,000 in a week in cash services while working smarter and not harder- what would this do for you? If you could have seminars, pre-consultations, Report of Findings (ROF), education on auto-pilot, what would this do for you and your practice? The automated systems of Blueprint to Practice Automation work extremely well and there are a plethora of physicians that are rewarding Dr. Gumm with rave reviews. This appears to be where healthcare is going and the fact that people are getting long last results and it is profitable is the bonus. The proof is in the pudding-Blueprint to Practice Automation grew 170 clinics in just fourteen months. Dr. Gumm says, "Let me show you how to enroll your patients into a robust automated niche educational system so you can manage the system-not the content." The patients have to go through the system prior to seeing the physician so they are being pre-educated and they understand what is going on before meeting with the doctor. The patient education is an autopilot and all of this is planned out for your patients by Blueprint to Practice Automation. The curriculum is customized for the patient depending on the patient's condition they are in. There are weekly seminars to attend online. This educational process builds values for the patients and the results have been great. The 90 day curriculum includes seminars, recipes, home instructions, wellness tips and motivational tips. Engaging your patients with a niche specific curriculum helps them and your practice. Creating educated patients while you can deliver better care to your patients is the model of the future. Physicians reduce the amount of time spent with the patient when using this automated system. "During the office visit, you can go over the patient's wellness plan and go back to being a doctor and not a marketer," details Dr. Gumm. Some of the key benefits of Blueprint to Practice Automation include transforming your clinic into a machine, becoming a better CEO of your practice with the staff driven programs provided by Dr. Gumm and his team, offering cutting edge wellness programs to your patients, sharing and gaining practice secrets through the Blueprint resources, increasing collections with the automated wellness systems, learning how to become a thriving entrepreneur, having a tracked and graded automated staff training system that keeps the staff engaged and creates the team atmosphere, and having the ability to go virtual with your practice. Dr. Roy Hall MD Dr. Roy Hall MD explains the benefit to her practice. "Previously, I worked as an internist in a hospital-owned practice. I recently opened a functional medicine practice and I started using the Blueprint to Practice Automation program. I implemented the program by placing two ads in three Sunday papers. Great news-we are needing seminars in the office twice weekly for these initial encounters, as the numbers overwhelmed us. Our closing rate is around 60% with the automated system. I really enjoy sharing how I now have a treatment program for neuropathy, rather than simply offering medications, such as Gabapentin or narcotics. The clients (patients) are really excited too, to have an alternative route to travel." Dr. Carmen Keith MD Dr. Carmen Keith MD-the Founder and Medical Director of 360 Living www.360living.today elaborates on the benefits of Blueprint to Practice Automation. "I am a double-boarded anesthesiologist, pain management physician. I have been in the hospital-based healthcare model for nearly a decade as a pain management physician. I became burnt out and tired of being part of a system that I had more difficulty helping people truly get better. I knew there had to be a better way. After much preparation, I left the hospital and one hour later opened my cash-based integrative functional wellness practice to help patients co- create health. I rely on technology and automation to see a patient's high quality care with lasting results. Blueprint to Practice Automation has been a huge benefit to my practice. They have made it easier for me to interact with my patients by providing automated education, and through training in setting up programs to add cash value to my practice. My patients love what I am offering, and they are willing to pay cash for the services, because the programs provide lasting results. In the first month, with the help of Dr. Gumm and his team, I increased collections by \$75k and grew my practice after one seminar by 200%. No longer am I tied to the mandates of care from insurance; I can spend my time being the doctor I trained to be! Blueprint to Practice Automation has been a blessing to my practice. The Blueprint team cares about you, and the success of your patients!" Dr. Joshua Purcell Dr. Joshua Purcell further details the benefits of Blueprint to Practice Automation. "Blueprint to Practice Automation is easy. We increased our collections 70k our first month. We just had our best month ever collecting 185k in neuropathy, knee pain, and by automating our chiropractic doctor's report. Next is weight loss...It's all fully automated!" As the saying goes-"Knowledge is power". Dr. Gumm emphasizes that "the key is to turn knowledge into action." Blueprint to Practice Automation has a whole team with the know-how behind each doctor to help everyone succeed. There are so many different options to optimize this program-the internet, radio, TV and more. Since patients can do a great deal of the treatment at home, doctors can change their practice while changing their patients' lives with an emphasis on quality of care and a clear path to wellness. "We can operate on the practice we desire; we just need action, better systems and purpose." And this is exactly what Dr. Gumm has achieved while perfecting Blueprint to Practice Automation. For More Information To learn more about Blueprint to Practice Automation, register here for the webinar HERE. Website: www.yourautomatedpractice.com Facebook: Blueprint To Practice Automation LinkedIn: linkedin.com/in/dr-aaron-gumm-dc-psc-author-32b4b20f Email: help@yourautomatedpractice.com Photographer: Trinely Greer "Blueprint to Practice Automation" was founded around the frustrations of the antiquated practice & protocol teachings in the profesion. Learning from my own struggles, I decided to change my practice and thousands of others in the profession. We now have taught over 1000 doctors on how to create freedom through automated clinical programs and entrepreneur coaching. We are the fastest growing chiropractic business model allowing us to hit the Inc 500 & 5000 lists four years in a row. Most importantly, our doctors have 75% more reach in the communities when compared to other doctors in the profession. Our team at Blueprint to Practice Automation looks forward to working with you and seeing your success with our systems. Helping create YOUR AUTOMATED PRACTICE™ Blueprint to Practice Automation enables doctors to save time, save energy, and increase their collections from patients through Practice Automation. Blueprint to Practice Automation is at the forefront of ensuring doctors are evolving their practices by providing Fully Automated Clinical Programs and Entrepreneur Training supported by 1-on-1 Coaching, High-touch Customer Service, and a Peer Collaboration Community to doctors striving to grow their practices the right way while touching peoples lives. 212% GrowthThis year, we are celebrating 37 years in practice, and since we joined BPA, we set the highest-ever monthly collection record of \$250,000. Before BPA, I was doing all the adjusting, and my son said, "Dad, you're the bottleneck!" Our practice is now expanding, and I've stopped doing all the work. I learned how to delegate. Increasing our revenue allowed us to hire an associate doctor, and I practically don't adjust anymore. I just focus on day one and day two, which I never did before BPA. I have more free time, and in between day one and day two, I have more free time to work on the business and the practice. I highly recommend it, so I wish all of you the best, and BPA is the way to go. We are extremely proud of the stellar group of leaders that make up our team. They are the reason BPA is now recognized as the World Leader in Practice Automation and the Fastest-Growing Chiropractic Business Model in the country. BluePrint Automation (BPA) is a world leader in end-of-line packaging automation. With a diverse and innovative team of experts in consumer goods packaging, BPA designs, develops and manufactures packaging solutions for flexible and other tough-to-handle packages. • Vision Guided Robotics: Picking individual packaged and unpackaged (naked) items for loading into your containers, wrappers or hfs machines. Solutions include Stacking and Loading, Variety Packs into Sack or Case, Dinner Tray Loading and Kit Assembly. • Secondary Packaging: Horizontal and vertical pack solutions for flexible packages and more! Solutions include case and tray packing, wrap around case packing, end-load cartoning and retail ready solutions. BPA packs a variety of products into a variety of secondary containers, ready, three-sided display, totes, bags and more! • Turnkey Packaging Systems: Total control of your packaging line from the end of processing through palletizing. Backed by thousands of successful installations in over 60 countries, BPA has three full-service manufacturing facilities in the USA and Europe, an additional facility in Hangzhou China and ten additional subsidiaries throughout the world for sales and service. BPA is all about innovation and know it is their reputation that makes them successful. Based on requirements of their customers, BPA develops innovative technologies and machines designed to exceed expectations. Starting from initial contact through project management and commissioning, including service and support, BPA aims to please. Their sales and engineering teams work closely with you to develop the optimal solution for your specific packaging needs, ensuring maximum line productivity. BPA has extensive experience in the following markets: • Bakery • Confectionery • Dairy • Dry Food • Fresh Produce • Frozen • Ice Cream • Personal Care • Pet Food • Pharmaceutical • Protein • Snacks Primair For all locations visit www.blueprintautomation.com/en/contact-us, US Routebeschrijving 16037 Innovation Drive South Chesterfield, VA 23834, US Routebeschrijving Carrosserieweg 3 Woerden, Utrecht 3445, NL Routebeschrijving B, The Drive, Waltham GRIMSBY, LINCOLNSHIRE DN37 0FB, GB Routebeschrijving Am Teuerbrunnle 54 HEILBRONN-KIRCHHAUSEN, D-74078, DE Routebeschrijving 20 rue Guy Boniface LA RIVIERE DE CORPS, F-10440, FR Routebeschrijving 108 Mason Street NEWPORT, VICTORIA VIC 3015, AU Routebeschrijving 4993 Specialty Place Suite A Longmont, CO 80504, US Routebeschrijving Minder locaties weergeven Fastest Growing Company|||| Access the 30-Minute Education Training from wherever you are to learn how practice automation can increase patient results, practice collections, and your freedom.Book a 15 minute, no selling Discovery Call with our team where you can explain the current state of your practice and ensure that practice automation can work for you!BPA Customer Testimonial - Chiropractor from Riverside, CABPA Customer Testimonial - Office Manager from Dallas, TXBPA Customer Testimonial - Case Manager from North Liberty, IABPA Customer Testimonial - Chiropractor from Lake Mary, FLBPA Customer Testimonial - Chiropractor from Phoenix, AZBPA Customer Testimonial - Chiropractor from Charleston, SC Coming into Blueprint to Practice Automation, I was only seeing chiropractic patients. The only way I could increase my revenue was to see a lot more chiropractic patients. I could tell you exactly what I'd make that month, but \$1,000. It was a learning curve at first, but since we started, we have 10x our impact and help so many more patients in our community. Coming into Blueprint to Practice Automation, we saw a lot of chiropractic patients. Since then, we have added neuropathy and body contouring and elevated our chiropractic services. We've done about four times what we normally would do in collections, which I never thought could happen, and we are helping a lot of people with different conditions. I was a little stubborn, and it was hard for me to get out of my own way. My background is in sales and marketing, so I was a little slow to fully jump on board. But as my wife and I did, we got obsessed with it. My name is Dr. Stefan Getz. I started using the blueprint because I wanted to do something different from any other chiropractor in my area. Everything that goes into the blueprint that they do for us is there to make our lives better and make our patients' lives better. I was getting tired and burnt out, and it's made life a lot easier. It's made my practice boom to the point where we were able to bring in other doctors and more patients. We have more systems in place now because of BPA, and the clinical results are amazing! This year, we are celebrating 37 years in practice, and since we joined BPA, we set the highest-ever monthly collection record of \$250,000. Before BPA, I was doing all the adjusting, and my son said, "Dad, you're the bottleneck!" Our practice is now expanding, and I've stopped doing all the work. I learned how to delegate. Increasing our revenue allowed us to hire an associate doctor, and I practically don't adjust anymore. I just focus on day one and day two, which I never did before BPA. I have more free time, and in between day one and day two, I have more free time to work on the business and the practice. I highly recommend it, so I wish all of you the best, and BPA is the way to go. When I first joined, we were doing about \$50,000 per month. This month, we're on track to do about \$330,000. I'm the CEO, with no chiropractic experience, and I took over when we were at \$73,000 per month. I don't have any business experience. I actually dropped out of college and started implementing some of the things that we have here. It's laid out in a way that is a blueprint that you can easily follow. They already have the videos and pamphlets that you can use to train yourself and your patients. This has allowed me to have a gateway into the best way to service our patients with a program that has over a 90 percent success rate. We continue to grow by focusing on processes and systems, which has proven to be extremely beneficial. The network, the family, and the community that the blueprint has created have allowed me to have a much greater impact in our community. Being able to help my parents get out of the things they don't want to do, so they can phase into retirement, doing more of what they love while still impacting many people. "Even though I've been treating neuropathy for several years before joining Blueprint to Practice Automation"™ it was the system of automation allowing me to see more people easier. The mindset training, communication training is what helps increase my close rate and gave me the confidence to increase my fees 3x since joining and I've hit the 300k club. I was able to continue to break records even during a pandemic with the ability to process patients virtually when I need to. Most importantly our patients are getting tremendous results!" Been in Blueprint over a year and we're approaching almost having tripled the practice. So, when we started Blueprint, we were at about 30,000 a month and now we are consistently over 100k with our best month at 200k, and helping a lot of people. The best thing is that they don't have to come to the office but a few times. The automation has allowed me to stop having to spend time late at the office doing doctor's reports and spending less time in the ROF. I've probably done 10 different consultants and masterminds over the years, and none of them even came close to tripling my practice. It's a small amount of money for the return that you're going to get from it. Blueprint coaching is phenomenal. The docs are the real deal. These guys have done it and they are there to help us do it ourselves. When I started Blueprint to Practice Automation™ we were helping our community with chiropractic. We were seeing 1000 patient visits per week. I wanted to double or triple my practice revenue but not by doubling our patient visits. Since I started, I've doubled our practice by adding 200k in collections with Neuropathy while still seeing 1000 patients /week. We have hit 600k per month and a goal of 1 million per month as we add more niches. We are helping more people in our community and I haven't even got to the other niches. When we started with Blueprint to Practice Automation™, we were between 30-40k per month in collections helping a lot of people with chiropractic. We first added the metabolic programs and shot up to 70k in 30 days. We were able to help our patients on a deeper level with their metabolic challenges. Once we started combing niches and adding neuropathy, we hit 250k in collections. I'm grateful for the blueprint team to help us help more people in our community. Last year our average collections were about \$36,000 per month. This year, we had our greatest collection ever at 312k. Life before Blueprint was struggling month-to-month, or just getting by, never really having any extra money in the bank. The Blueprint coaching has been essential for me as... Even through my chiropractic training and different coaching groups that I've used I still was missing the connection with patients, and through the training I received at Blueprint it's turned 180 on all of our connections in the office. 460% Growth (Dropped to 2 days a week)The rewards of what we do with the Blueprint company, changing people's lives from within out, are indescribable. It's using technology now to educate people where we wouldn't have the time to do it otherwise. And this is the way of the future, using virtual education for all of our patients and training them on what they need to do at home. 90% of the treatment people can do at home. That's what's exciting. We teach them how to get well and stay well. I'm from the old school, I've been in practice 50 years. I was always searching for a way that I could make the income that I needed without treating a hundred people a day. I don't believe in assembly-line healthcare. And then the insurance work, where you have to fill out five hours of insurance work two or three times a week. I work 2 days a week and collect over 200k a month. It allows me to do my charity work and still make a great living. "This achievement puts you as a rarefied company. This elite group you've now joined has, over the years, including organizations such as Microsoft, Timberland, Vizio, Intuit, Chobani, Oracle, and Zappos.com." - Inc. on making the Inc 500 list out of 5000© 2000-2025 Blueprint to Practice Automation, LLC. All Rights Reserved Blueprint to Practice Automation enables doctors to save time, save energy, and increase their collections from patients through Practice Automation. Blueprint to Practice Automation is at the forefront of ensuring doctors are evolving their practices by providing Fully Automated Clinical Programs and Entrepreneur Training supported by 1-on-1 Coaching, High-touch Customer Service, and a Peer Collaboration Community to doctors striving to grow their practices the right way while touching peoples lives.